# Dan Riehl



Washington, DC

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## **WORK EXPERIENCE**

### California International Business University - San Diego

June 2011 - April 2013

Director of IT

- Dealt with student and faculty to resolve daily computer issues
- Created a fully expandable network environment using ActiveDirectory
- Lead the efforts for print and web marketing through multiple social media platforms

### City Wide Maintenance - San Diego, CA

Dec 2010 - June 2011

Outreach Development Manager / Web Developer

- Created and built relationships with prospective clients via phone and email interactions
- Led efforts and created the company website and social media presents
- Used Google Analytics to track success of emails and traffic to the website

#### Gene Ed Inc. - San Francisco, CA

June 2006 - July 2009

Flash Developer

- Used Flash and ActionScript to create informational pages and animations
- Initiated many design projects including web banners, interface design, and marketing collateral
- Worked with scientists on storyboards to create learning objects for health professionals

# **EDUCATION**

Fall 2009 - Spring 2013

University of California, San Diego

Bachelor of Science in Sociology with a concentration in International Studies

Sept 2004 - Sept 2005

Full Sail University

Digital Media Associate of Science Degree

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